

# MORE THAN JUST FLOWER STRIPS

EUROPEAN CONFERENCE FOR MORE  
INSECT PROTECTION AND BIODIVERSITY  
AT LANDSCAPE LEVEL

## Conference Programme

**FRANKFURT  
20. MAY 2025**



#insectresponsible



**Date:** 20. May, 9:00 AM - 4:45 PM

**Location:** Evangelische Akademie Frankfurt  
Römerberg 9, 60331 Frankfurt am Main, Germany

## PROGRAMME OVERVIEW

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09:00-10:00 *Arrival, Check-In, Coffee/Tea*

10:00-10:15 Welcome and Opening

10:15-10:45 Keynote:  
Andreas Gumbert (EU DG Env.)  
**European Perspective for the Protection of Pollinators**

10:45-12:15 Plenary Talks:  
**Better Future for Insects & Biodiversity -**  
Engaging Stakeholders for a Landscape Approach in Europe

12:15-13:45 *Lunch Break*

13:45-15:15 Breakout Sessions (BS 1-4):  
**Unlocking Potentials for More Biodiversity -** Practical Approaches and Strategies

- BS1: **From Plots to Landscapes -**  
High Potential Measures in Agriculture
- BS2: **Innovations for Municipalities -**  
Combining Biodiversity and Public Involvement
- BS3: **From Citizens to Science (and back) -**  
Engaging People in Promoting and Monitoring Biodiversity
- BS4: **More Money for Biodiversity in Europe -**  
New Strategies to Finance Biodiversity in Food Production

15:15-15:45 *Coffee Break*

15:45-16:30 Panel Discussion:  
**Responsible Sourcing Regions in Europe -**  
How can we mainstream landscapes approaches, measures and incentives?

16:30-16:45 *Wrap-up and End of Conference*



Thursday, 20. May 2025

**WELCOME****9:00** Check-in**10:00** Welcome and Opening**10:15** **European Perspective for the Protection of Pollinators**  
Andreas Gumbert, European Commission's DG Environment**PLENARY TALKS:****BETTER FUTURE FOR INSECTS & BIODIVERSITY -  
ENGAGING STAKEHOLDERS FOR A LANDSCAPE  
APPROACH IN EUROPE**

Our aim is to enhance landscapes for insects and biodiversity. Multiple stakeholders manage these areas, and their collaboration is key for optimal results. This session will present successful cooperation examples and their contributing factors. We'll explore essential stakeholder groups, engagement strategies, networking approaches, and necessary coordination efforts to achieve these goals.

**10:45** **The Landscape Approach in LIFE Insect Responsibel Sourcing Regions**  
Patrick Trötschler, Lake Constance Foundation**11:15** ***Title will be announced soon***  
Dr. Graham Begg, EU-Horizon FRAMEwork**11:45** **Speaker 3**  
Will be anounced soon**12:15** Lunch

Thursday, 20. May 2025

## **BREAKOUT SESSIONS: UNLOCKING POTENTIALS FOR MORE BIODIVERSITY - PRACTICAL APPROACHES AND STRATEGIES**

### **13:45 Breakout Session 1: From Plots to Landscapes – High Potential Measures in Agriculture**

Agricultural practices primarily focus on farmland, yet the broader landscape's composition is often neglected. This session highlights effective interventions and their results. We'll examine measures specifically designed with spatial considerations in mind. We'll also discuss interventions that have successfully expanded from local to national and European levels, analyzing their success factors.

#### **Acceptance, Establishment and Effects of Beneficial Insect Flower Strips in Arable Crops**

Patrick Pyttel, Lake Constante Foundation

#### **Key Species Plant Lists - A Successful Model for Europe**

Rainer Oppermann, Institute for Agro-ecology and Biodiversity

#### **Building Resilient Habitat Networks - Implementing Green Infrastructure with Native Wild Plants**

Leonardo Lorenzato & Simone Marino Preo, EU-LIFE PollinAction

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### **13:45 Breakout Session 2: Innovations for Municipalities - Combining Biodiversity and Public Involvement**

This breakout session focuses on expanding biodiversity initiatives beyond the agricultural sector by actively involving municipalities, cities, and the broader public. While farmers play a crucial role in biodiversity conservation, sustainable efforts require collaboration with local governments, urban planners, and communities. Municipalities and local communities showcase best practice examples of how they have successfully implemented biodiversity measures.

#### **Title will be announced soon**

Marie Holler, Netzwerk Blühende Landschaft

#### **Speaker 2**

Will be announced soon

#### **Speaker 3**

Will be announced soon



Thursday, 20. May 2025

## **BREAKOUT SESSIONS: UNLOCKING POTENTIALS FOR MORE BIODIVERSITY - PRACTICAL APPROACHES AND STRATEGIES**

### **13:45 Breakout Session 3: From Citizens to Science (and Back) – Engaging People in Promoting and Monitoring Biodiversity**

Public engagement in biodiversity promotion in and beyond the agricultural sector is vital for broad impact. Citizen science effectively involves and excites people in biodiversity monitoring. This session presents and discusses three successful cases of citizen-led biodiversity monitoring initiatives.

**Viel-Falter-Monitoring from Austria - Experiences with Citizen Science in  
Butterfly Monitoring and Upscaling of Survey Data to Landscape Level**  
Friederike Barkmann, Universität Innsbruck

**Of Wild Bees and Farmers -  
How We Work with Citizen Science and Stakeholders for Biodiversity Monitoring  
and Transformation of Agricultural Landscapes**  
Dr. Anne-Kathrin Schneider-Hohenbrink & Dr. Demetra Rakosy, Thünen Institut

**Speaker 3**  
Will be announced soon

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### **13:45 Breakout Session 4: More Money for Biodiversity in Europe - New Strategies to Finance Biodiversity in Food Production**

How can we enhance the appeal and efficacy of biodiversity funding? This question is central to successful conservation and sustainable land management. Innovative funding and incentives are key to prioritizing biodiversity in decision-making. This session presents three different examples, offering valuable insights on the topic.

**Biodiversity-Rich Landscapes -  
Which Funding Instruments Are Options for the Future?**  
Christine Kewes, Lake Constance Foundation

**The Renewable Energy Law Approach for Biodiversity -  
Fresh Money for Farmers?**  
Kirsten Wiegmann, Institute for Applied Ecology

**How Neumarkter Lammsbräu Measures and Incentivizes their Farmers'  
Positive Impact on Biodiversity and Climate**  
Anna Neubauer, Neumarkter Lammsbräu

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**15:10 Fazit**

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15:15 Coffee Break

## PANEL DISCUSSION: RESPONSIBLE SOURCING REGIONS IN EUROPE - HOW CAN WE MAINSTREAM LANDSCAPES APPROACHES, MEASURES AND INCENTIVES?

Biodiversity requires commitment: our goals must reach the mainstream at multiple levels to be achieved. What will it take for us to finally invest enough? Why is it that we are only making slow and inadequate progress here? What are the success factors that will finally make nature conservation in the cultural landscape worthwhile? We examine various stakeholder perspectives.

**15:45 Panel Discussion**  
Moderation: Patrick Trötschler (Lake Constance Foundation)

- Andrea Schwalber ( Nestlé Germany & Food for Biodiversity),
- Marek Bingel (Ecoland & Bäuerliche Erzeugergemeinschaft Schwäbisch Hall)
- N.N.

**16:45 Wrap-up and End**



**Thank you for  
your participation!**

With financial support from:

