

MORE THAN JUST FLOWER STRIPS

EUROPEAN CONFERENCE FOR MORE
INSECT PROTECTION AND BIODIVERSITY
AT LANDSCAPE LEVEL

Conference Programme

**FRANKFURT
20. MAY 2025**



#insectresponsible



MORE THAN JUST FLOWER STRIPS

Date: 20. May, 9:00 AM - 4:45 PM

Location: Evangelische Akademie Frankfurt
Römerberg 9, 60331 Frankfurt am Main, Germany

PROGRAMME OVERVIEW

09:00-10:00 *Arrival, Check-In, Coffee/Tea*

10:00-10:15 Welcome and Opening

10:15-10:45 Keynote:
Andreas Gumbert (EU DG Env.)
European Perspective for the Protection of Pollinators

10:45-12:15 Plenary Talks:
Better Future for Insects & Biodiversity -
Engaging Stakeholders for a Landscape Approach in Europe

12:15-13:45 *Lunch Break*

13:45-15:15 Breakout Sessions (BS 1-4):
Unlocking Potentials for More Biodiversity - Practical Approaches and Strategies

- BS1: **From Plots to Landscapes -**
High Potential Measures in Agriculture
- BS2: **Innovations for Municipalities -** 
Combining Biodiversity and Public Involvement
- BS3: **From Citizens to Science (and back) -** 
Engaging People in Promoting and Monitoring Biodiversity
- BS4: **More Money for Biodiversity in Europe -**
New Strategies to Finance Biodiversity in Food Production

15:15-15:45 *Coffee Break*

15:45-16:30 Panel Discussion:
Responsible Sourcing Regions in Europe -
How can we mainstream landscapes approaches, measures and incentives?

16:30-16:45 *Wrap-up and End of Conference*

Pre-Conference Farm Visit 19.05.

There will be a farm visit and workshop on incentives the day before the conference (max 25 participants). More information and registration [here](#).



Thursday, 20. May 2025

WELCOME**9:00** Check-in**10:00** Welcome and Opening**10:15** **European Perspective for the Protection of Pollinators**
Andreas Gumbert, European Commission's DG Environment**PLENARY TALKS:
BETTER FUTURE FOR INSECTS & BIODIVERSITY -
ENGAGING STAKEHOLDERS FOR A LANDSCAPE
APPROACH IN EUROPE**

Our aim is to enhance landscapes for insects and biodiversity. Multiple stakeholders manage these areas, and their collaboration is key for optimal results. This session will present successful cooperation examples and their contributing factors. We'll explore essential stakeholder groups, engagement strategies, networking approaches, and necessary coordination efforts to achieve these goals.

10:45 **The Landscape Approach in LIFE Insect Responsibel Sourcing Regions**
Patrick Trötschler, Lake Constance Foundation**11:15** **The FRAMEwork Project - Advancing Farmers Clusters and Lessons Learnt**
Dr. Graham Begg, EU-Horizon FRAMEwork**11:45** **Cross-Sector Collaboration for Promoting Biodiversity in Agricultural Landscapes -
The Case of a Local Bottom-up Initiative in Southern Lower Saxony**
Jule Huber, KOOPERATIV Project at Georg-August University Göttingen**12:15** Lunch

Thursday, 20. May 2025

BREAKOUT SESSIONS: UNLOCKING POTENTIALS FOR MORE BIODIVERSITY - PRACTICAL APPROACHES AND STRATEGIES

13:45 Breakout Session 1: From Plots to Landscapes – High Potential Measures in Agriculture

This breakout session highlights innovative strategies for connecting landscapes and fostering biodiversity. From establishing in-field beneficial strips to implementing targeted grassland measures and creating resilient habitat networks, we showcase practical examples that demonstrate how agriculture can actively contribute to sustainable ecosystems.

Acceptance, Establishment and Effects of Beneficial Insect Flower Strips in Arable Crops

Patrick Pyttel, Lake Constante Foundation

Key Species Plant Lists - A Successful Model for Europe

Rainer Oppermann, Institute for Agro-ecology and Biodiversity

Building Resilient Habitat Networks - Implementing Green Infrastructure with Native Wild Plants

Leonardo Lorenzato & Simone Marino Preo, EU-LIFE PollinAction

13:45

Breakout Session 2: Innovations for Municipalities - Combining Biodiversity and Public Involvement

This session
will be in
German! 🇩🇪

This breakout session focuses on expanding biodiversity initiatives beyond the agricultural sector by actively involving municipalities, cities, and the broader public. While farmers play a crucial role in biodiversity conservation, sustainable efforts require collaboration with local governments, urban planners, and communities. Municipalities and local communities showcase best practice examples of how they have successfully implemented biodiversity measures.

Title tba

Marie Holler, Netzwerk Blühende Landschaft

The Communication of Biodiversity Measures in Arable Land - The Biodiversity Trail in Heilbronn, Baden-Wuerttemberg

Dr. Jürgen Hetzler, Stadt Heilbronn

Reconceptualising Agricultural Land Allocation - Sustainability Criteria in Leipzig, Germany

Linn Schaan, German Center for Integrative Biodiversity Research

Thursday, 20. May 2025

BREAKOUT SESSIONS: UNLOCKING POTENTIALS FOR MORE BIODIVERSITY - PRACTICAL APPROACHES AND STRATEGIES

13:45 Breakout Session 3: From Citizens to Science (and Back) – Engaging People in Promoting and Monitoring Biodiversity

This session
will be in
German! 🇩🇪

Public engagement in biodiversity promotion in and beyond the agricultural sector is vital for broad impact. Citizen science effectively involves and excites people in biodiversity monitoring. This session presents and discusses three successful cases of citizen-led biodiversity monitoring initiatives.

**Viel-Falter-Monitoring from Austria - Experiences with Citizen Science in
Butterfly Monitoring and Upscaling of Survey Data to Landscape Level**
Friederike Barkmann, Universität Innsbruck

**Of Wild Bees and Farmers - How We Work with Citizen Science and
Stakeholders for Biodiversity Monitoring and Transformation of Agricultural
Landscapes**
Dr. Anne-Kathrin Schneider-Hohenbrink & Dr. Demetra Rakosy, Thünen Institut

Citizen science and the (overlooked) biodiversity of the night
Dr. Sarah Kiefer, Leibniz Institut

13:45 Breakout Session 4: More Money for Biodiversity in Europe - New Strategies to Finance Biodiversity in Food Production

How can we enhance the appeal and efficacy of biodiversity funding? This question is central to successful conservation and sustainable land management. Innovative funding and incentives are key to prioritizing biodiversity in decision-making. This session presents three different examples, offering valuable insights on the topic.

**Biodiversity-Rich Landscapes -
Which Funding Instruments Are Options for the Future?**
Christine Kewes, Lake Constance Foundation

**The Renewable Energy Law Approach for Biodiversity -
Fresh Money for Farmers?**
Kirsten Wiegmann, Institute for Applied Ecology

**How Neumarkter Lammsbräu Measures and Incentivizes their Farmers'
Positive Impact on Biodiversity and Climate**
Anna Neubauer, Neumarkter Lammsbräu

15:10 Fazit

Thursday, 20. May 2025

15:15 Coffee Break

PANEL DISCUSSION: RESPONSIBLE SOURCING REGIONS IN EUROPE - HOW CAN WE MAINSTREAM LANDSCAPES APPROACHES, MEASURES AND INCENTIVES?

Biodiversity requires commitment: our goals must reach the mainstream at multiple levels to be achieved. What will it take for us to finally invest enough? Why is it that we are only making slow and inadequate progress here? What are the success factors that will finally make nature conservation in the cultural landscape worthwhile? We examine various stakeholder perspectives.

15:45 **Panel Discussion**

Moderation: Patrick Trötschler (Lake Constance Foundation)

- Andrea Schwalber (Nestlé Germany & Food for Biodiversity),
- Marek Bingel (Ecoland & Bäuerliche Erzeugergemeinschaft Schwäbisch Hall)
- N.N.

16:45 **Wrap-up and End**


**Thank you for
your participation!**

With financial support from:

